

D. E. Sicher & Co.

Manufacturers of Ladies' Undergarments 105-107-109-111-113 Wooster St.

New York, Feb. 15, 1905.

Mr. A. Lisner.

Dear Sir: We ship this day the 2532 pieces and beg to remind you that while we are pleased to accept your offer we do so only because of our appreciation of your many favors in the past and the assurance of many more years of mutually profitable business relations.

If you are willing to retail this underwear at the modest advance usual with you, we prophesy a sale that will delight your patrons and more than ever strengthen your confidence in

Yours truly.

D. E. SICHER.









Some worth \$1.25

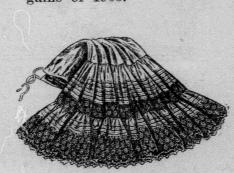




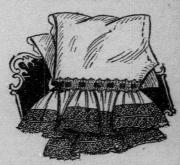


Some worth \$2.50

The few pictures here will give an idea of these best bargains of 1905.









Dame Fashion Says: "Checks;" The Palais Royal Says: 35c, 59c, 75c instead of 50c, 75c, \$1

Shepherd Checks are ordered—Check Satin Foulards, Check Louisine Silks, Check Voiles, and Check Suitings of all kinds, combining black and white, navy and white, brown and white, green and white. The Palais Royal "buyer," Miss Boyle, is just from New York, and can talk of "checks" intelligently. Dressmakers are interested—and so are their patrons.

More New Silks at 59c Instead of 75c yard.

The news is reaching every home—the Palais Royal is offering newest 75c Silks at 59c. Tomorrow come newly beautiful 36-inch wide Foulard Silks, thousands of yards of plain and check Taffeta Silks, ten exquisite pieces of White Habutai and perspiration-proof Black Japanese Silks, 36 inches wide; a few pieces of rich Black Taffeta Habutai; best of Crepe de Chine and Chiffon Louisine, in black and all the wanted colors. The week opens with best of new 75c Silks at 59c.

Messaline Silk at 79c

It's \$1.25 quality; it's the genuine imported Messaline. It's a mystery-it's wanted and scarce at \$1.25, and it's here at only 79c a yard, in lovely shades of light blue, pink, reseda, tan, golden brown, navy, white, and cream. It's more of a surprise than the 75c silks here at 59c a yard. It'll prove more of a disappointment-no more of the Messaline Silk-not at 79c.

Mohairs at 49c

The fashionable and wear-resisting Mohairs are here in cream, plain colors, and embroidered dots, at only 49c a yard. 75c quality is only 59c, and \$1 Mohair Melonge is only 75c yard. Then comes the cotton edition-Mohair Lustre, at only 19c yard.

French Organdies, 19c

They are the sensation of the season—they compare favorably with the organdies being retailed at 37½c a yard. The cloth is sheer, the designs and colors are as beautiful. Their beauty is better appreciated when comparison is made with cheap organdies made to retail at about 121c a yard. The saying is going around: "The Palais Royal is selling 371c French Organdies

The New Laces

The newest Lace is in floral design, separable patterns. Awfully expensive, but little need be used and most effective results assured. Bargain spots dot this new \$20,000 stock, and full prices do not always have to be paid. Dollars can be saved in the price of a Lace or Spangled Robe here at

New Trimmings

For evening wear, are silver, gold, opalescent, and pearl bands, applique, and flouncing, up to 9 inches wide, at 25c to \$5.50 yard. The new Persian Bands and one-side effects for vestings are 19c to \$2.50 yard. The new Silk Braids are 5c to 39c yard. New Crystal and Metal Buttons, 15c to \$3

Waist Patterns

Only \$1 and \$1.50 for the new Shirt Waist Patterns, of heavy white wash goods and sheer lawn, with necessary embroidery and hemstitching for trimming. \$3.98 to \$5.50 for the Pure Linen and Batiste Patterns, hand embroidered, new Anglaise effect. For sale in Embroidery Department, where will be found the new Embroidery Medallions, 100 styles, at 5c to 25c.

Dress Findings

The Palais Royal is very proud of its Notion Department. It is the biggest in Washington-120 feet long. There's not one dishonest article among the hundreds of thousands here. "Featherbone," "Hicks" Shields, nearly all the best "notions" are introduced to Washington by the Palais Royal. Best--no fraudulent imitations here. Prices are no higher than elsewhere.

Six-Foot U. S. Flag and Fixtures for \$1.35

It's a six-foot Flag, on an eight-foot hand-turned pole, mounted with varnished ball, truck, and hal-yards. It's the size flag to hang from the window of private residence, hotel, or public building. It's complete with all fixtures—one or one thousand at \$1.35 each.

only \$1.29.

only 19c.

This Palais Royal Coupon and 65c entitles bearer to one Cotton Bunting Flag, 6-ft. size. Good only for Monday, February 20, 1905.

This Palais Royal Coupon and \$2.50 entitles bearer to one all-wool U. S. Army Flag, 8-ft. size. Good only for Monday, February 20, 1905.

Cotton Bunting Flags FAST COLORS

8-foot Flagpoles, complete with hal-5c yards and galvanized flag hold- 75° t Flags, on staff......

Wool Bunting Flags

6-foot size.....\$1.98



Brass Trimmed Beds, Complete, \$6.25

1,000 Cots at 98c Each.

White Enamel and brass-trimmed Bed, any size, complete with woven-wire springs, soft-top mattress, and one pair of feather pillows, all for \$6.25.

Mattress Pals for cots, extra 85c thick and elastic...... Soft-top Mattresses, all \$1.98 sizes, usually \$2.25 to \$2.50.....

54x90 S. A. C. Bleached Muslin Sheets, usually 45c	.35°
72x9) Linen-finish Sheets, bleached, usually 50c	39°
81x90 Bleached Mohawk Sheets; usually 69c	57°
81x90 in. Heavy Bleached Mus- lin Sheet. The Palais Royal "leader"	50°

45x36-in. Bleached Muslin Pil- 9c low Cases; usually 12c......... 45x36-in. Heavy Bleached Mus-lin Pillow Case, usually 15c..... 12c Good heavy Cot Comfort, usually 75c..... Large Double Bed size Silko- 88c



100 Pcs. \$5.48 Set, 49c

Pitchers and Wash Basins, large size 24c shapes, only.......

ers, large size, with cover, are only.....19c

Poles, &c.

Sets comprising ten (10) large pieces, decorated in assorted colors. Usual \$2.25 sets for

5,000 Cuspidors at 19c

sorted colors. Imported to retail at 50c. Here at

Water Bottles; quart size; us- 9c ually 19c.....

Crystal Glass Sugar Bowls; 9c with cover; usually 15c......

Crystal Glass Spoonholders and 7c

Gas Globes, cut glass patterns; usually 19c and 25c...... 10c

Genuine Carlsbad China; art decorations in as-

Chamber Sets, \$1.29

Oval Market Baskets; best 19c willow; 39c size......

Clothes Wringers, family \$1.39 size; best make; usually \$1.98

Glass Oil Cans, bound with 19c tin; gallon size; usually 25c.....

Wash Boilers, with cover; heavy tin, copper bottom; us- 69c ually \$1.....

cups and saucers, with fancy 49° metal tray.....

sugar and cream pite

Carlsbad China Tea Set, of teapot,

cover; sually 29c

cakes 19c

Chamber Sets, 85c

Full-size Pitcher, Basin, Covered Slop Jar, Covered Chamber, and Soap Dish. All for 85c.

10,000 Tumblers at $1\frac{1}{2}$ c

First quality and genuine crystal glass-not the heavy and ugly tumblers usual at 11c or 2c.

Galvanized Iron Ash Cans: 98c large size; usually \$1.25...... Carlsbad China Cuspidors, in 19c assorted decorations.....

Oil Heaters, large size, with Miller Burner; no smoke or odor; \$2.69

Gas Heaters, with 4 tubes; cast top and stand; usually \$1.48 Round Gas Heaters, with 95c large iron frum; usually \$1.29...95c





Granite Enameled Ware, 5,000 pieces. Note the price in connection with the size, and you will recognize the

Jardiniere and Stand, \$1.69 Large and richly decorated Jardiniere on stand, near-

ly three feet high; only twenty-five of them, \$1.69 instead of \$3,50. Teaspons, 6 for....
Table Spoons; 6 for
Knives, steel.
Forks, steel.
Carving Sets.
Chopping Bowls.
Tin Oil Cans.
Wash Benches.
Clothes Wringers.
Roasting Pans.
Lunch Boxes.
Rolling Pins.

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